

Yuck! Kalin is promoting Kalinbooks

by Kalin - Thursday, March 06, 2014

<http://kalinbooks.com/2014/yuck-kalin-is-promoting-kalinbooks/>

I heard about this product called buffer, which is a twitter and facebook client that allows you to post to both simultaneously but it keeps the entries in a queue and posts them at specific times per day, so it queues them up for several days in advance. I decided I'd give it a shot since most of the successful writers on the internet these days are leveraging social media. I've never been one for self promotion and all the nonsense on facebook and twitter has always bothered me, like photos of what you had for dinner and whatnot. However, I think I'm gonna try to stick with it for a while, making two or three posts a day. It's pretty quick and easy. I can do it while I'm riding the bus to work.

It's harder now it seems. I used to spend 20-30 bucks a month on advertising on google, but that didn't seem to bring in too many new readers. On my old website, Get to Know a Marijuana Dealer, one \$50 per month ad on HighTimes.com made my site explode and I actually had lots of people commenting... though that was back in the days before we even had MySpace... like around 2001 or so.

People say that a successful blogger puts 80% of their time into promotion and the rest of their time into writing. That seems just backward and wrong to me, so since I started this blog in its current Wordpress form back at the beginning of 2010, I've probably spent about 98% of my time on actually writing, which to me seems like the way it should be. Alas, this is a world full of advertising and promotions and I won't be able to compete unless I do something to promote myself.

So I added links to follow me on [facebook](#) and [twitter](#) to my left sidebar and intend to keep the micro posts coming steadily. I even bought some ads for the facebook page which will come out in about a month, giving me time to build up a collection of posts before I start blowing money on likes.

On Twitter today I spoke with someone from worldlibertynews.com and offered to write articles on the subject of our current police state. They're looking for news stories, which I don't normally do, but I figure I can give it a shot. There are certainly a plethora of stories on police brutality and ridiculous laws out there right now.

Anyway, I don't know what I'm saying in my rambling. I guess that I'm finally going to try to branch out away from this website to actually do some self-promotion.